TIER 1 AUTOMOTIVE DESIGN COMPANY

CUSTOMER CHALLENGE

Within the automotive industry, there is always a race to be the first organisation to bring out modern and innovative designs. This client needed to work with an Autodesk Partner who could help them best utilise the tools and thus stay at the forefront of their industry.

PROJECT GOALS

The demands the OEM puts onto a Tier 1 design organisation are extraordinary, especially with a 'drive' towards electrification. Most OEMs are looking to complete new vehicle designs over the next few years, and this client wanted to be the first to get there.

SOLUTION

With these incredible demands internally, this company needed a reliable and trustworthy partner to help, advise and train users, to give their clients the rich industrial design services for which they are known. Man and Machine were able to help with this by providing the following services:

- Software Asset Management
- Software User Optimisation
- Product Scope of Works
- Project Proof of Concept
- User and Admin Training
- Ongoing Detailed Support
- Class A Training

BUSINESS OUTCOMES

Man and Machine have supported this Tier 1 supplier since 2017 and the relationship continues to grow from strength to strength. Recently Man and Machine moved to wider global support of all group companies. With the help of Man and Machine, this company has gained the knowledge and skillset to continue innovating, allowing them to to work on the electrification in their industry and remain a Tier 1 designer.

CONCLUSION

"We have built a deep relationship with Man and Machine and always trust them to provide great advice, support and training. They are an integral cog in our design machine."

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