



INDUSTRY LEADING GLOBAL MOTOCYCLE BRAND

CUSTOMER CHALLENGE

This client approached Man and Machine after recognising that in their industry, if they're not continuously innovating and coming up with new designs, they will lose market share and profitability.

PROJECT GOALS

The main goal of this project was to maximize a full suite of industrial design and visualisation tools, enabling the client to stay at the forefront of the industry. Having these toolsets would allow them to meet their customer demands and continue with their design innovation.

SOLUTION

Man and Machine provided this client with the following services, helping them to meet their goals:

- Software Asset Management
- Software User Optimisation
- Software Support Services
- Product Training
- Automation Integration Training

BUSINESS OUTCOMES

In a competitive, demanding and fast-paced industry, this global organisation turned to Man and Machine to provide guidance, support and training. This included training to augment automated processes within Class-A surface tools and to speed up repetitive design workflows.

CONCLUSION

By carrying out the above services Man and Machine were able to help this client to use and implement a full range of industrial design and visualisation tools. This allowed them to remain as a global leader in the industry, continually innovating, therefore helping them to increase market share and profitability.