



# GLOBAL PROVIDER OF VISUAL EFFECTS FOR FILM AND TV

## CUSTOMER CHALLENGE

This global organisation turned to Man and Machine to help advise on, and support their planned growth ambitions in a competitive, demanding and fast-paced industry.

## PROJECT GOALS

The organisation's key project goal was to ensure they could predict all future project requirements and plan usage to ensure all project milestones were met within strict deadlines. This would allow them to remain a global leader in the industry and minimize time spent on projects whilst maximizing profit.

## SOLUTION

Man and Machine were able to develop a trusted relationship with the client by providing them with:

- Software Asset Management
- Software User Optimisation
- Software Support Services
- Product Training
- Primary Admin Training

## BUSINESS OUTCOMES

By working closely with the client, Man and Machine provides guidance, support and training, allowing them to continuously minimize capital outlay and maximize profits.

## CONCLUSION

By Man and Machine supporting and training the client in all aspects of their software, the client was able to complete their projects to strict deadlines and improve their customer relationships, therefore boosting their presence and credibility within the industry.

