# man<mark>\*</mark>machine

# Man and Machine Cookie Policy

Man and Machine Ltd understands that your privacy is important to you and that you care about how your personal data is used and shared online. We respect and value the privacy of everyone who visits this website, www.manandmachine.co.uk ("Our Site")

This Cookie Policy explains the use of cookies, as defined below, on Our Site. Please refer to our main Data Protection Policy for full details on how we collect and process other personal data.

## Definitions of Cookie

A "Cookie" means a small text file placed on your computer or device by Our Site when you visit certain parts of Our Site and/or when you use certain features of Our Site. This automatically recognizes your PC the next time you visit the site, and could be used to allow a website to be tailored to your interests, or give us data on website usage for example

## Our Use of Cookies

Our Site may place and access certain **first party Cookies** on your computer or device. First party Cookies are those placed directly by Us and are used only by Us. We use Cookies to facilitate and improve your experience of Our Site.

By using Our Site, you may also receive certain **third-party Cookies** on your computer or device. Third party Cookies are those placed by websites, services, and/or parties other than Us. Third party Cookies are used by services embedded in Our Site including YouTube, and our online shop facility for example.

In addition, Our Site uses **analytics services** such as Google Analytics which also use Cookies. Such services use cookies to collect and analyse usage statistics, enabling Us to better understand how people use Our Site.

#### Consent and Control

Before Cookies are placed on your computer or device, you will be shown a pop-up banner requesting your consent to set those Cookies. By giving your consent to the placing of Cookies you are enabling Us to provide the best possible experience and service to you. You may, if you wish, deny consent to the placing of Cookies - however certain features of Our Site may not function fully or as intended.

In addition to the controls that We provide, you can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all Cookies or only third party Cookies. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.

#### Changes to this Policy

We may change this Policy from time to time (for example, if the law changes). Any changes will be immediately posted on Our Site and you will be deemed to have accepted the terms of the Policy on your first use of Our Site following the alterations. We recommend that you check this page regularly to keep up-to-date.

Last updated: 12<sup>th</sup> April 2024